

# JAY ANGELES

DESIGN + ILLUSTRATION

## ABOUT ME

I am a Graphic Designer & Illustrator with more than 10 years of professional design experience and a demonstrated history of working within the fashion, beauty, ecommerce, tech, and lifestyle industry.

## EDUCATION

Bachelor of Fine Arts  
Digital Design & Illustration

New Jersey City University  
Jersey City, New Jersey

## CONTACT

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jayangeles.com

## CAREER HISTORY

### Chief Product Officer

*KoPolo | 2020 - Present | San Francisco, CA*

- Design end-to-end consumer and enterprise level applications with rationale rooted in user needs and business goals based on user research and usability tests.
- Understand visual perception and cognition in creating interaction rich applications for desktop and mobile experiences.
- Create and iterate wireframes with user feedback and thorough critique sessions to build and present prototypes to stakeholders.

### Senior Graphic Designer

*Barry's Bootcamp | 2019 - 2020 | Los Angeles, CA*

- Created print and digital marketing concepts for campaign challenges and events.
- Fulfilled design requests submitted by studios for location specific signage.
- Developed interior and exterior visual elements displayed throughout studios.
- Reformatted and improved Operational Handbook used day-to-day by managers.

### Graphic Designer

*Riley Rose | 2018 - 2019 | Los Angeles, CA*

- Created store experiences by developing visual elements for campaigns/events.
- Engineered visual merchandising displays for trending products and best sellers.
- Developed in-store signage/videos to promote product launches and campaigns.
- Researched merchandising strategies, retail displays, and latest beauty trends.

### Digital Designer

*PopSockets | 2017 - 2018 | Boulder, CO*

- Lead digital marketing design of brand licensed assets.
- Designed PopGrip graphics sold online and through retail stores globally.
- Rendered videos and animated GIFs for social media.
- Produced email marketing campaigns for new product launches and online sales.

### Graphic Designer

*Forever 21 | 2016 - 2018 | Los Angeles, CA*

- Created store experiences by developing visual elements for campaigns/events.
- Formatted visual display guides to ensure visual elements are presented correctly.
- Trained employees on design strategies and prepress procedures.
- Produced e-commerce and social media marketing for campaigns and launches.

### Visual Graphic Associate

*Forever 21 | 2014 - 2016 | Los Angeles, CA*

- Drove retail sales by formatting visual directives that communicated merchandising and styling strategies to global merchandisers and stylists.
- Published fashion newsletters of launches, designer profiles, and fashion trends.
- Produced merchandising and styling training videos for new in-store associates.
- Retouched photos and artwork according to production specifications.
- Trained new hires on project scopes, detailing expectations, and team procedures.

### Digital Media / Service Bureau Intern

*NJCU | 2013 - 2013 | Jersey City, NJ*

- Provided printing services and operated inkjet, laser, and large format printers.
- Designed flyers and posters displayed throughout the campus.

### Graphic Designer

*Illthreads | 2010 - 2013 | Jersey City, NJ*

- Established brand identity and conceptualized all designs.
- Amassed over 30,000 followers on Tumblr.
- Facilitated a wholesale partnership with web-retailer Karmaloop.
- Generated over \$100,000 profit in its first year with \$0 startup capital.